EDUARDO VARGAS

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EDUCATION

Georgia Institute of Technology:
BS in Computer Science - Artificial Intelligence and People

McKinsey Leadership Academy:
Management Accelerator | Business Strategy | Ability to Execute (A2E) Fundamentals

EXPERIENCE

Adobe – Austin, Texas   **July 2023 – Present**
Engineering Manager – Adobe Product Analytics

- Encourage a mindset of exceeding customer expectations by understanding and surpassing competitor offerings, fostering a commitment to continuous innovation and product enhancements.
- Cultivate a culture within the team where product stability and quality are predominant, emphasizing rigorous testing protocols and proactive issue resolution to deliver exceptional user experiences.
- Collaborate closely with cross-functional teams including Sales, Marketing, Product Management, Design and Engineering teams to identify key metrics, define success criteria, and prioritize analytics initiatives aligned with business objectives.
- Established a robust and standardized roadmap planning process, ensuring alignment with organizational goals.

Senior Software Engineer – Adobe Analytics   **October 2021 – July 2023**

- Introduced and encourage best practices such as Typescript, Storybook and User behavior unit testing to ultimately improve developer experience and product robustness.
- Championed the migration to a micro-frontend architecture, onboarding and assisting other teams while slowly breaking down the existing monolith.
- Refactored the monolith build process, reducing it from 530+ files to under 200 lines of code. Significantly improving the dev experience of what was previously a black box process while also reducing build size by 14%.
- Mentor new hires and potential new hires through the Adobe buddy and BYU Capstone programs.
- Code contributor and evangelist for our open-source accessible design framework, Adobe Spectrum.

Lead Front-End Engineer, Live Search – Adobe Commerce   **July 2019 – October 2021**

- Lead front end development for Adobe Commerce Search Engine as a Service application, prioritizing performance, extensibility, and accessibility.
- Created a no-code, plug-and-play white label UI interface that allowed customers to fully customize the search experience of their website without a dedicated dev team.
- Architected a public SDK which partner companies could leverage to create their own custom search engine.
- Lead the implementation of Adobe Analytics and performance monitoring for all our data solutions front-end projects.

NCR Corporation – Atlanta, GA   **August 2018 – May 2019**
CMS Development Architect – Global Marketing

- Led development of global e-commerce platform leveraging agile methodologies and a partially distributed team.
- Architected custom browser extensions to optimize and standardize content authoring across digital marketing.
- Evaluated and optimized systems, services and technology agencies being utilized across global marketing.

SKILLS

Fluent in Spanish and English

Programming: React, Spectrum, Typescript, NodeJS, Angular, Java, Webpack, Jenkins, Microfrontends

Google Analytics Certified
Workfront Project Manager Certified
Blockchain for Business Certified

AWARDS

Intel Retaining Inspiration Students in Engineering (RISE) Scholar

SigEp NUTS! McAuliffe Society Scholarship

Georgia Tech IFC Scholarship

Alpha Lambda Delta National Honor Society Scholar