

EDUARDO VARGAS

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EDUCATION

Georgia Institute of Technology:

Bachelor of Science in Computer Science
Artificial Intelligence and People

August 2015 – May 2019

EXPERIENCE

Adobe – Austin, TX

Front-End Engineer III – Adobe Commerce Cloud

July 2019 – Present

- Engineering cloud-based SaaS extensions for Adobe Commerce Cloud (ACC).
- Building a next-gen Search Engine for ACC, prioritizing extensibility and accessibility. Architecting a public SDK of the Search SaaS to enable external developers while also providing an accessible, pre-packaged UI alternative.
- Built the Amazon channel integration, the first fully accessible application for ACC. Rated 5.0/5.0 by the Forrester 2020 eCommerce Platform Report.
- Code contributor and evangelist for our open-source accessible design framework, Adobe Spectrum.
- Lead the implementation of Adobe Analytics and performance monitoring for all of our data solutions front-end projects.
- Technical recruiter and intern mentor for Undergraduate, Masters and PhD candidates.

NCR Corporation – Atlanta, GA

CMS Development Architect – Global Marketing

August 2018 – May 2019

- Led development of global e-commerce platform leveraging agile methodologies and a partially distributed team.
- Architected custom browser extensions to optimize and standardize content authoring across digital marketing.
- Evaluated and optimized systems, services and technology agencies being utilized across global marketing.

The Coca-Cola Company – Atlanta, GA

Georgia Tech Capstone Project

August 2018 – December 2018

- Leveraged cross-platform social media analytics to build an AI-powered POC platform that learned audience behavior to inform new social media post guidelines that increased target audience engagement and conversion rates.
- Automated data processing and designed the platform to seamlessly integrate with the current marketing cycle, occasionally sending updates to the marketing team.

BlackRock Inc. – San Francisco, CA

Software Engineer – Aladdin Product Group

May 2018 – August 2018

- Developed and deployed a dynamic code generating app that integrates with over 13 financial applications to manage and visualize data from assets and portfolios.
- Enabled portfolio managers to access tailored resources without the need of a dedicated engineering team.

The Coca-Cola Company – Atlanta, GA

Computer Science Specialist – Global Marketing

June 2016 – August 2017

- Built a suite of Microsoft Excel tools to compile, parse and visualize social media analytics for Coca-Cola Europe; the main focus being to track conversion rate per brand and region for organic vs paid advertisements over time.
- Developed custom Microsoft PowerApps to automate the build and distribution of Power BI reports and interactive dashboards for Global Marketing analytics.
- Designed and built Google Chrome extensions that enabled access to external platforms without leaving the browser.

SKILLS

Fluent in Spanish and English

Programming: React, Spectrum, Typescript, NodeJS, Angular, Java, Python, Electron

Google Analytics Certified, Workfront Project Manager Certified, Blockchain for Business Certified

AWARDS

Intel Retaining Inspiration Students in Engineering (RISE) Scholar

SigEp NUTS! McAuliffe Society Scholarship

Georgia Tech Interfraternity Council Scholarship

Alpha Lambda Delta National Honor Society Scholar